



Job Description:

Role: Digital Marketing Manager

Overview:

HOODTAPES is one of the UK's Leading Youth Media companies. Since Launching in 2010, HOODTAPES has played a key role in distributing established and underground urban music & culture to thousands of subscribers. HOODTAPES includes a network of websites, Digital Channels, Mobile App and a recording studio.

What are we looking for?

HOODTAPES are looking for a Digital Marketing Manager

We're looking for ambitious individuals with an extensive digital marketing knowledge.

The ideal candidate will have some experience of online marketing and know how to build and deliver social media campaigns and optimise postings and engagement.

They will be expected to Implement growth strategy for HOODTAPES socials, help create video assets for multiple platforms and deliver a Weekly email newsletter.

Qualifications/Experience

- Digital marketing experience with a focus on social media and digital channels strategy.
- Expert user of Twitter, Facebook, Tumblr, Instagram, Snapchat, Pinterest and other social media platforms.

- *Visual media experience a plus (photography, videography).*
- *Experience of using key analytics tools such as Google Analytics, Twitter Analytics, Facebook Insights and others.*

To apply please email a brief cover note, plus your CV, with the reference "HOODTAPES DIGITAL MARKETING" in the subject line to: Careers@hoodtapes.co.uk We look forward to hearing from you.

If you do not hear back from us within one month of applying then unfortunately your application has been unsuccessful. Thank you once again for applying and we wish you success in your future career.